



Drawing by  
Glenn R. Kershner, A.S.C.

## FOURTEEN YEARS

DEDICATING its efforts to the advancement of the science and art of Cinematography the American Society of Cinematographers launches into its fourteenth year. Its achievements during those years are a matter of history . . . they are the milestones of the great strides made in cinematography . . . achievements that have established this body of men as the greatest in their profession, and today the words of Dr. Kenneth Mees, spoken in December 1927, are fully as truthful, fully as descriptive as when he said, "You gentlemen here are known throughout the world without any dispute or question as the greatest exponents of the art of photography. There is no question about it—the cameramen of Hollywood are the greatest known in the art of Cinematography—in that field you are supreme."

# A. S. C. Re-Elects John Arnold for Third Term

**A**T a meeting held in the Society's offices on the evening of April 3d, 1933, the members of the American Society of Cinematographers elected a new Board of Governors, consisting of John Arnold, John W. Boyle, Daniel B. Clark, Charles G. Clarke, Elmer G. Dyer, Frank B. Good, Alfred Gilks, Fred W. Jackman, Charles B. Lang, Jr., Arthur Miller, Victor Milner, Hal Mohr, George Schneidermann, John F. Seitz, and William Stull.

The officers elected to guide the Society through the coming year are headed by John Arnold, who was unanimously re-elected President for the third successive term. Victor Milner was elected First Vice-President, having served several terms in this office previously. Charles G. Clarke was elected Second Vice-President. Elmer G. Dyer was re-elected Third Vice-President. George Schneidermann was returned for his third successive term as Treasurer, and William Stull was re-elected Secretary of the organization for his fourth successive term.

President Arnold's platform for the coming year, as outlined in his inaugural address before the members at the annual installation banquet, at the Bel-Air Country Club, sponsored by E. O. Blackburn of J. E. Brulatour, Inc., was a pledge to continue his efforts of the past two years. "Now is no time," he said, "to make fine-sounding promises—which future events may render impossible of fulfillment. Instead, I promise to bend every effort toward furthering cinematographers, cinematography, and the American Society of Cinematographers. From every viewpoint, we have reason to be proud of our organization and its members; we have weathered a period of storm and strife, not alone in our own industry, but in the entire world. To date, we have emerged unscathed; and while none of us can foretell what is coming, every sign indicates that we have at last put the worst behind us. Our present efforts must be bent toward keeping our organization on its upward path, and doing our bit in advancing the recovery of the industry. The accomplishments of the American Society of Cinematographers and of its individual members during this trying period have been noteworthy—especially the enlargement of the scope of the Society's Research Committee, the inauguration of the Society's policy of testing and approving cinematographic equipment, both professional and amateur, and in bringing to the attention of American cinematographers the newest ideas in both equipment and methods from all over the world. The progress of our journal, the American Cinematographer, under its new Editorial head, is also highly gratifying; it is steadily increasing its value as a service to all cinematographers, professional and amateur alike, throughout the world. But our progress in the past, noteworthy as it may have been, can be but the foundation of future accomplishment. What is already done is inescapably leading us to greater things: greater achievements in the Art and Science of cinematography—a closer cooperation between cinematographers and

**John Arnold**  
President  
A.S.C.



branches of the industry—a keener general appreciation of the cinematographer and his work—and better times in general."

At the first meeting of the new Board, President Arnold announced the appointment of the following committees:

**PUBLIC RELATIONS COMMITTEE:** John Arnold, ex-officio chairman; Herford T. Cowling, of Rochester, N. Y.; Frank Zucker, of New York City; Edwin L. Dyer, of Detroit; Charles Bell, of Minneapolis; Charles W. Herbert; Charles J. Davis; Mack Stengler; Paul H. Allen; Ross Fisher, of Mexico City, Mexico; Georges Benoit, of Paris; John Dored, of Paris and Riga; Glenn MacWilliams, of London; Philip M. Chancellor, F.R.G.S.; Ariel Vargas, of Tokio; W. H. Janssen, of Shanghai, China; and Max B. DuPont, of Papeete, Tahiti.

**ADVISORY EDITORIAL BOARD for the AMERICAN CINEMATOGRAPHER:**

Victor Milner, Chairman; Charles G. Clarke; George Schneidermann; Hatto Tappenbeck; Jackson J. Rose; Dr. L. M. Dieterich; Dr. Herbert Meyer; Dr. C. E. Kenneth Mees; Dr. V. B. Sease; Dr. W. B. Rayton; Dr. Loyd O. Jones; Dr. J. S. Watson, Jr.; and Fred W. Gage. Emery Huse will continue as Technical Editor of The American Cinematographer; Charles J. VerHalen as Editor; and Wm. Stull as Associate Editor.

**RESEARCH COMMITTEE:**

Victor Milner, Chairman; John Arnold, Arthur Miller, John F. Seitz, William Stull, Emery Huse, Dr. Herbert Meyer, and Dr. L. M. Dieterich.

**PRODUCTION COMMITTEE:**

Daniel B. Clark, Chairman; Elmer G. Dyer; John W. Boyle; Ned van Buren; and William Stull.

**MEMBERSHIP COMMITTEE:**

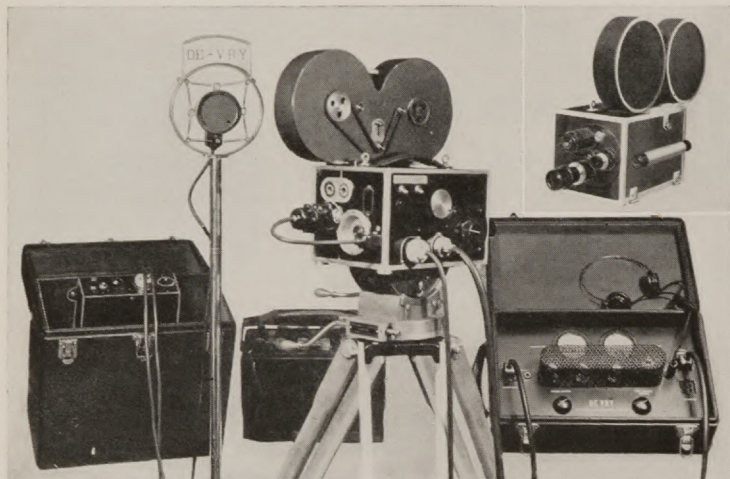
Charles G. Clarke, Chairman; Alfred Gilks; and George Folsey.

**WELFARE COMMITTEE:**

Hal Mohr, Chairman; James Van Trees; and Fred W. Jackman.


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## Wheels of Industry

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Victor 10E Projector which is equipped with a variable resistance rheostat in the base for reducing A. C. or D. C. of up to 250 Volts to the 100 Volt rating of lamp and motor. The lamp provided is the new 500 Watt-100 Volt Biplane Filament. The rheostat of the 10E Projector is equipped with a separate motor for forced cooling of the resistance wires. A built-in ammeter indicates when necessary resistance has been obtained.

### New Reelo Tank

● A NEW model of the Reelo Tank is announced by E. Leitz, Inc. The former model was constructed of monel metal and the reel of bakelite. The new model is exactly the same as the older Reelo, except that the tank is now made entirely from bakelite, as is also the reel. The Reelo has been a favorite of many LEICA owners and motion picture workers for short test strips. Now two tanks are available, the Reelo and the Correx.

### George Schneidermann, A.S.C., On "Pilgrimage"

● George Schneidermann, Treasurer of the American Society of Cinematographers, has been assigned the First Cinematographer's berth on the Fox production, "Pilgrimage." This assignment reunites the team of Cinematographer Schneidermann and Director John Ford, who made film history some years ago with "The Iron Horse."

### Tom Terriss Abroad for New "Vagabond Adventures"

● Tom Terriss, producer of the Vagabond Adventure shorts, sailed from New York recently to make a new series of scenics in France, Spain and North Africa. He was accompanied by Arthur Hammer, producer, Guy Rennie, actor, and Lucien Tainguy, cinematographer.

### A. S. C. Re-elects John Arnold

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#### ENTERTAINMENT COMMITTEE:

John W. Boyle, Chairman; Frank B. Good; Charles B. Lang, Jr.; Vernon Walker; and Alvin Wyckoff.

As will be noticed, these committees have been somewhat enlarged—especially the Research Committee—presaging greatly increased activity in every phase of the Society's manifold endeavors. As in the past, the Society's Testing Committee, which tests the various apparatus and equipment submitted for the Society's testing and approval, will have no fixed membership, but will be appointed from time to time by the President, and chosen with especial reference to the requirements of the individual apparatus to be tested. It will work in close cooperation with the members of the Research Committee.